

emily WILLIS

GRAPHIC DESIGNER

Versatile Junior Designer with a keen eye for detail and a drive to push creative boundaries. Experienced in branding and designing print, and digital assets. Passionate about creative collaboration, with strong research skills and organisation.

contact

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emilywillis.co.uk

awards

Highly Commended – RSA
Student Design Awards 2023-24

skills

Adobe Creative Suite

Branding

Motion Graphics

Research and Mood Boarding

Creative Problem Solving

Typography

Layout Design

Web Design

Photography

Illustration

education

LOUGHBOROUGH UNIVERSITY

2020-2024

BA (Hons) Graphic Communication and Illustration, 2:1
Diploma in Professional Studies

TWYFORD COFE HIGH SCHOOL

2013-2020

A-Levels: A*A*A incl. Graphic Communication and Photography

experience

JUNIOR GRAPHIC DESIGNER INTERACTIVE WORKSHOPS

University Placement Year: July – November 2022

Developed client-winning pitch decks and engaging interactive presentations for clients including Cisco and Samsung.

Produced creative layouts for clients using both print and digital formats, such as magazines, flyers, brochures, zines, and infographics using InDesign and Illustrator.

Created motion graphics using After Effects and assisted the animation team editing videos on Premiere Pro.

Collaborated with the studio team to develop new branding for internal and external projects.

Designed vinyl window illustrations and contributed to painting a large-scale wall mural.

DESIGN INTERN CURIOUS PR

July - August 2019

Created infographics and conducted research for social media content, enhancing the company's online presence.

Designed presentations and documents for clients.

INTERN SALT TV

July 2017

Contributed to idea development and initial client brief responses during the conceptual phase of projects.

Shadowed and learned about conceptual storyboarding processes and developing motion graphics.

VOLUNTEER MEDIA REP TRAIN AND GAIN SOCIETY 2021-22

Designed posts using Canva and managed the society's social media platforms to increase engagement and visibility.

VOLUNTEER GRAPHICS TEACHING ASSISTANT 2018-19

Assisted a Graphic Communication GCSE class with their Photoshop and Illustrator skills.